

étage®

INSTRUO

Milliken™



Instruo

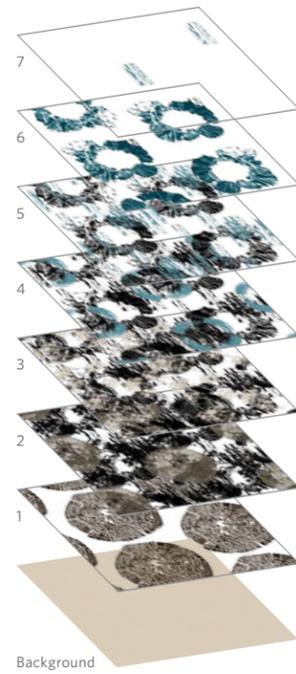
Within the earth churns a geomorphic process; consuming the remnants of organic life to create majestic gemstones that preserve the once-living material in a crystalline vault. Each unique formation tells a story—weaving narrative threads of Earth's power and the transformative nature of time. Created over millennia, these beautiful geodes lie beneath our feet, waiting to be discovered by the adventurous and the curious.





Clear Cut , Order #: 00806115, Pattern Repeat: 81.00" W x 81.00" L
District LVT — Arts Avenue in ATS209 Fairmount

Broadloom & Tile — Fields



One pattern repeat shown

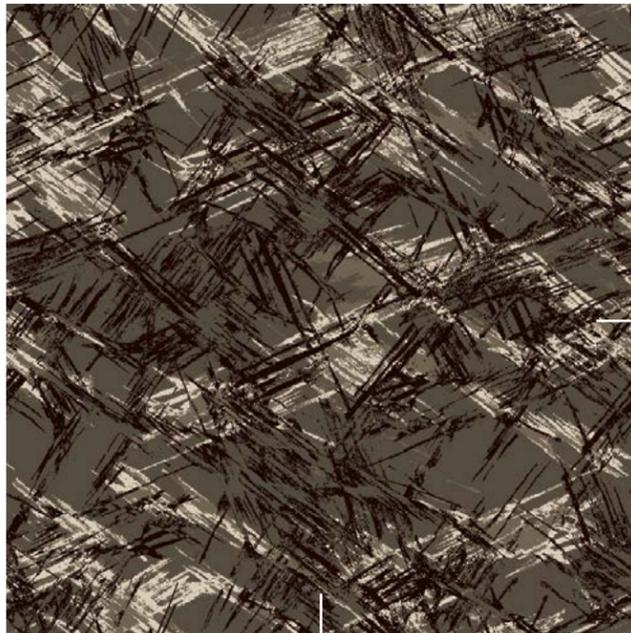


3 5 9 10 11

CLEAR CUT

Order #: 00806115
 Pattern Repeat: 81.00" W x 81.00" L
 Portfolio Tile #: 00765356

Four pattern repeats shown

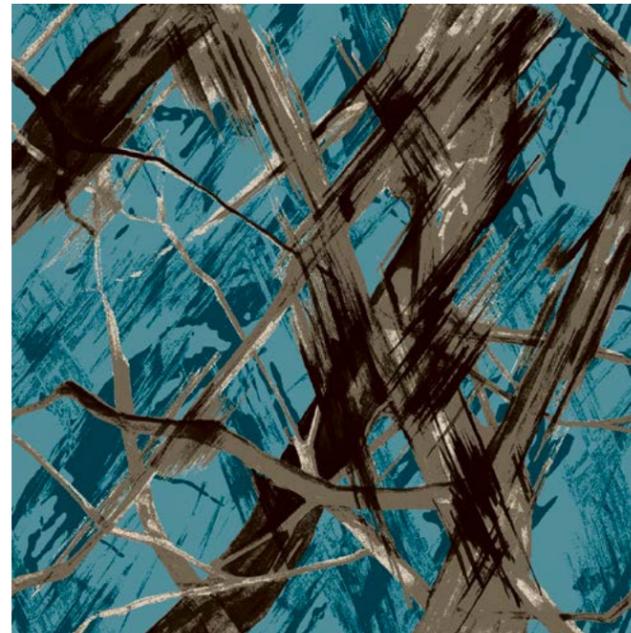


2 6 10 11

UNDERBRUSH

Order #: 00806102
 Pattern Repeat: 40.50" W x 40.50" L
 Portfolio Tile #: 00805298

One pattern repeat shown

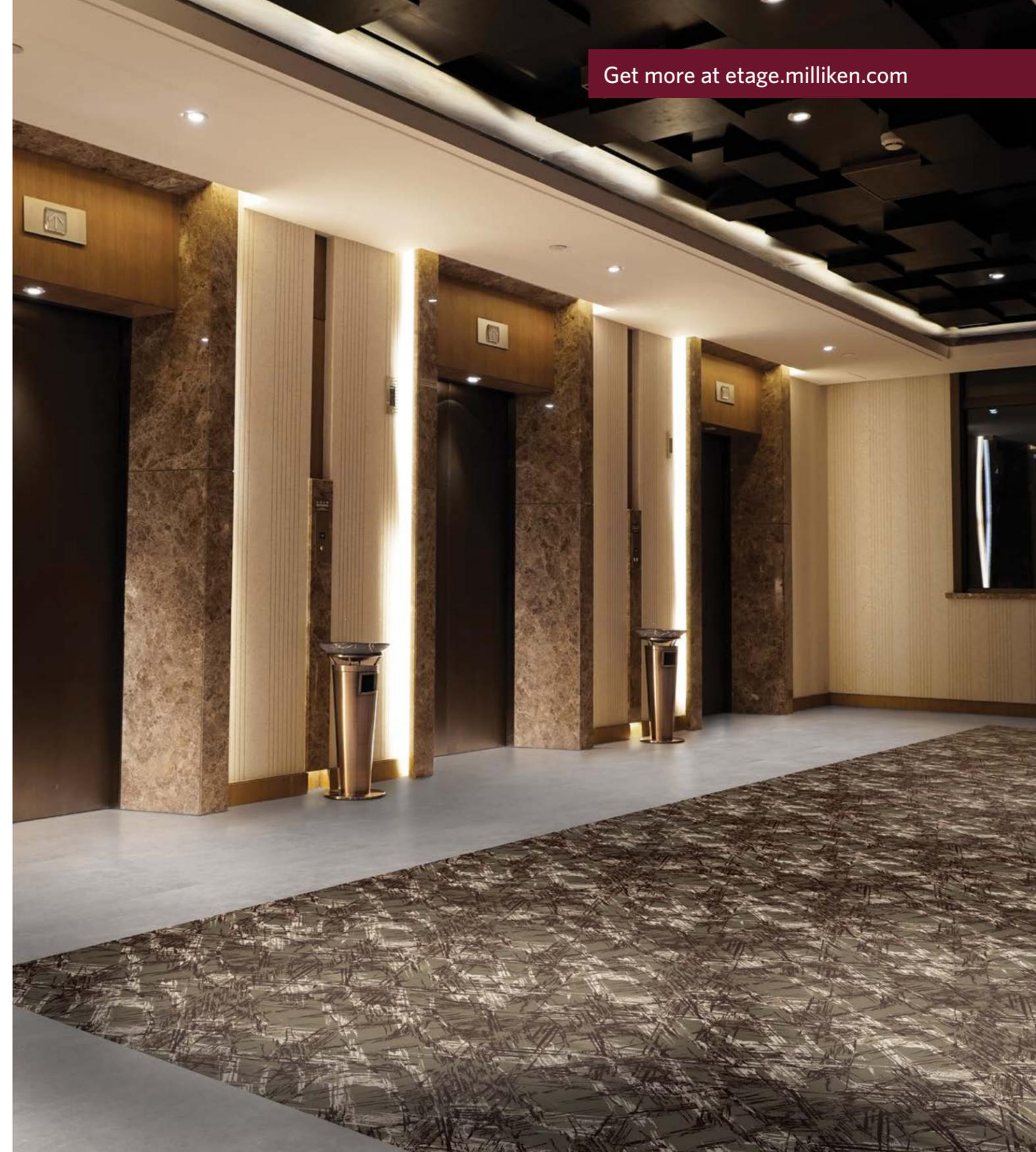


1 2 3 5 6 9 10 11

TREE HOLLOW

Order #: 00806157
 Pattern Repeat: 81.00" W x 81.00" L
 Portfolio Tile #: 00761141

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UNDERBRUSH

2 6 10 11

Order #: 00806102
 Pattern Repeat: 40.50" W x 40.50" L
 Portfolio Tile #: 00805298

DISTRICT LVT

Arts Avenue – ATS217 Chestnut



Metamorphic



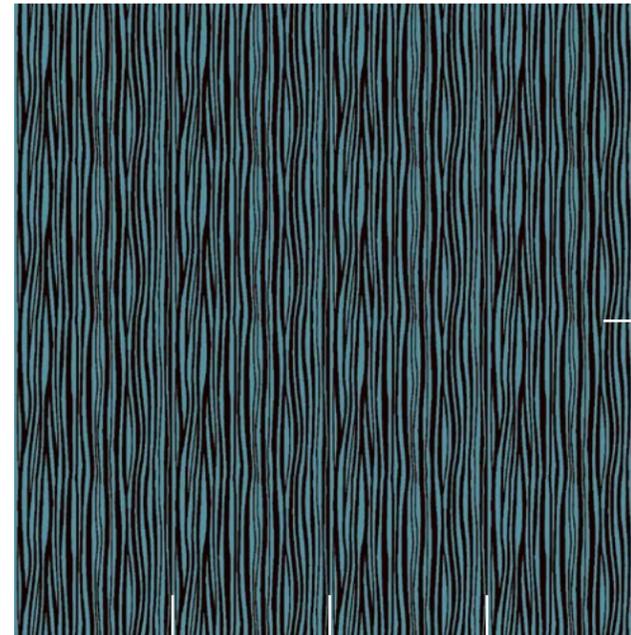
METAMORPHIC



Order #: 00805349
 Pattern Repeat: 40.50" W x 81.00" L
 Portfolio Tile #: 00801968

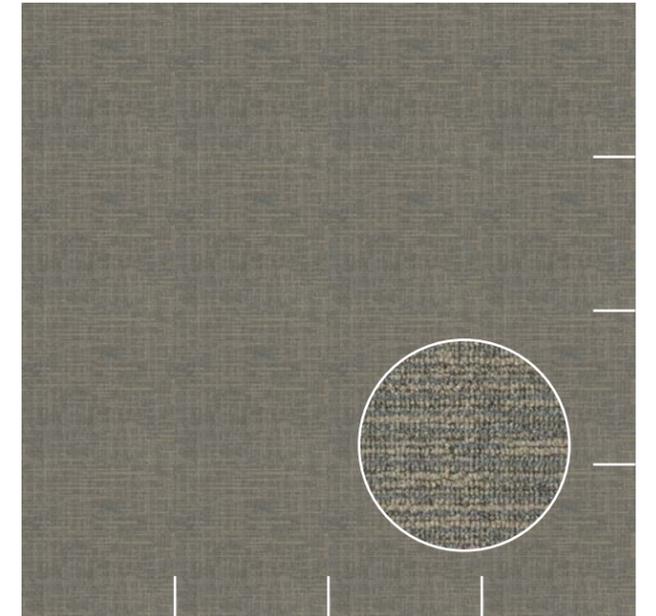
Broadloom & Tile — Fields

Eight pattern repeats shown



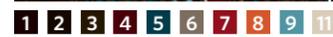
STRATUM
 Order #: 00805985
 Pattern Repeat: 20.25" W x 40.5" L
 Portfolio Tile #: 00783200

Sixteen 50cm tiles shown

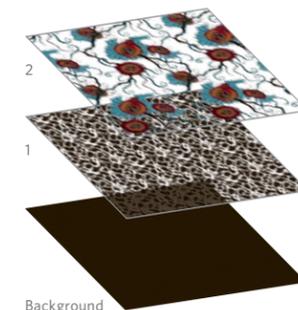


TECTONIC
 Tile Order #: TTC251-153 Pulpit Rock
 Tile Size: 50cm x 50cm

Two pattern repeats shown



METAMORPHIC
 Order #: 00805349
 Pattern Repeat: 40.50" W x 81.00" L
 Portfolio Tile #: 00801968



Background

Guest Rooms SDN and LVT

Make every guest room an unexpected upgrade with the possibilities provided by LVT and solution dyed modular carpet tile. Each room can become a unique installation with the use of multiple products to create texture or have a monolithic design with a single product selection. For the Instruo collection, we've made selections from our open line LVT and SDN carpet tile offering easy coordination with the larger scale patterns in the collection. Awaken new choices in guest rooms with Milliken LVT and carpet tile.

Collection	Pattern	Color
Archipelago	Cassia	CAS176 Shingle
	Fronde	FRD176 Shingle
	Mangrove	MAN176 Shingle
	Cassia	CAS178-176 Cavern
	Fronde	FRD178-176 Cavern
	Mangrove	MAN178-176 Cavern
Nordic Stories	Isograd (TS)	IGR251-124 Birch Sauna
	Tectonic (TS)	TTN251-124 Birch Sauna
	Isograd (TS)	IGR94-59 Norse
	Tectonic (TS)	TTN94-59 Norse
	Isograd (TS)	IGR140-52 Crystal Cave
	Tectonic (TS)	TTN140-52 Crystal Cave
Whale Song	Beluga	BEL121-176 Krill
	Humpback	HUM121-176 Krill
	Narwhal	NRW121-176 Krill
	Beluga	BEL201-161 Saltwater
	Humpback	HUM201-161 Saltwater
	Narwhal	NRW201-161 Saltwater
LVT Wood	Kokutan	KOK176
	Rustic Pine	RUS214
	Fine Line	FNL114
Freelay	Heritage Wood	HER208
	Heritage Wood	HER145
	Heritage Wood	HER76
Stone	Stone	STN120
ENTRYWAY Quadrus	Liftoff	LIF27-126 Jettison

Ask your local Milliken rep about our full list of advantages when using LVT and modular tile in guest rooms.

(corridor) Underbrush #: 00806102
 (elevator lobby) Tree Hollow - Order #: 00806157
 (guestroom carpet) Nordic Stories Tectonic in Birch Sauna TTN251-124
 (guestroom) LVT, Stone STN120

Broadloom & Tile — Fields

Four pattern repeats shown



1 2 3 4 6 7 8

AGATE

Order #: 00806118
Pattern Repeat: 40.50" W x 40.50" L
Portfolio Tile #: 00801962

Four pattern repeats shown



2 3 6 10

LARGE NODULE

Order #: 00805680
Pattern Repeat: 40.50" W x 40.50" L
Portfolio Tile #: 00801969



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LARGE NODULE

2 3 6 10

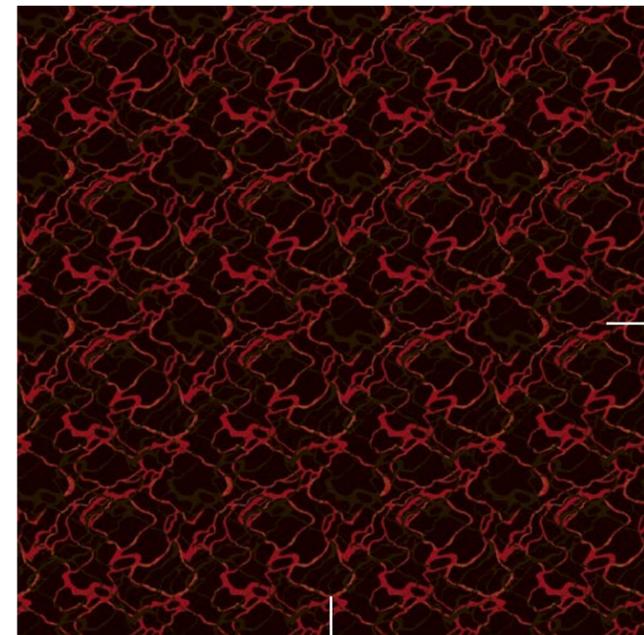
Order #: 00805680
Pattern Repeat: 40.50" W x 40.50" L
Portfolio Tile #: 00801969

Desert Quartz



Desert Quartz, Order #: 00805998, Pattern Repeat: 81.00" W x 81.00" L
 Variegated Vines, Order #: 00806018, Pattern Repeat: 40.50" W x 40.50" L

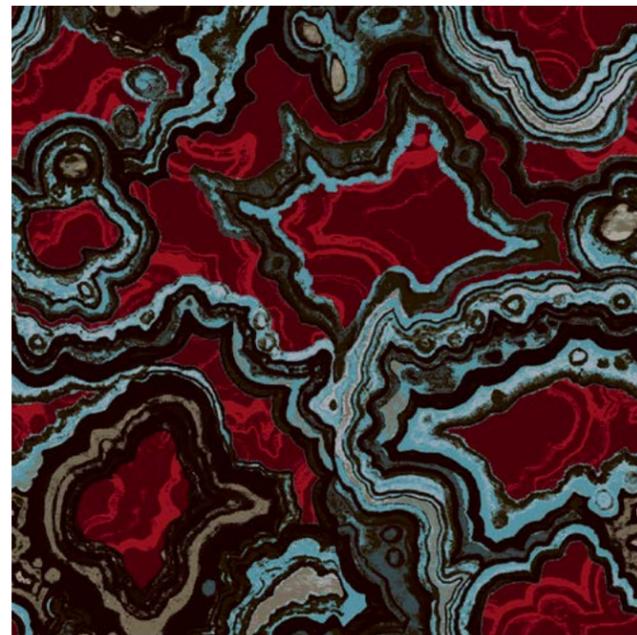
Four pattern repeats shown



1 3 7 8

VARIEGATED VINES
 Order #: 00806018
 Pattern Repeat: 40.50" W x 40.50" L
 Portfolio Tile #: 00783166

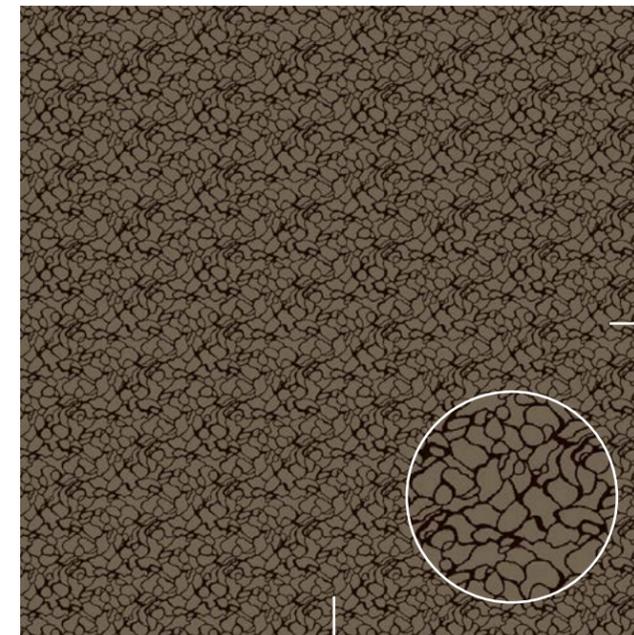
Single pattern repeat shown



1 2 3 4 5 6 7 9 10 11 12

DESERT QUARTZ
 Order #: 00805998
 Pattern Repeat: 81.00" W x 81.00" L
 Portfolio Tile #: 00783491

Four pattern repeats shown



2 10

SMALL NODULE
 Order #: 00806038
 Pattern Repeat: 40.50" W x 40.50" L
 Portfolio Tile #: 00803014

Four pattern repeats shown



2 6 7 11

MINERAL MATTER
 Order #: 00806006
 Pattern Repeat: 40.50" W x 40.50" L
 Portfolio Tile #: 00765318

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Mineral Matter (custom coloration), Order #: 00765004, Pattern Repeat: 40.50" W x 40.50" L
Large Nodule, Order #: 00805680, Pattern Repeat: 40.50" W x 40.50" L

THAT ALWAYS WINS
JOIN THE W

PLAY THE CARD
THAT ALWAYS WINS

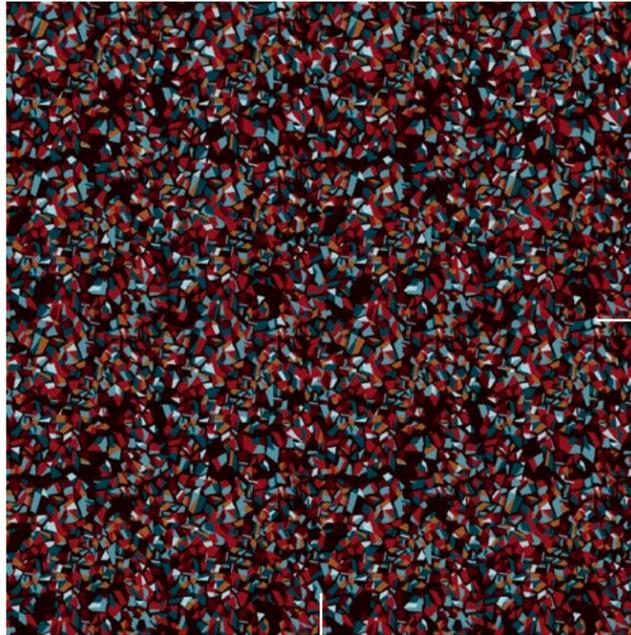
Get more at etage.milliken.com



Crystal Lining, Order #: 00806123, Pattern Repeat: 81.00" W x 81.00" L
Colored Crystal, Order #: 00806101, Pattern Repeat: 40.50" W x 40.50" L

Broadloom & Tile — Fields

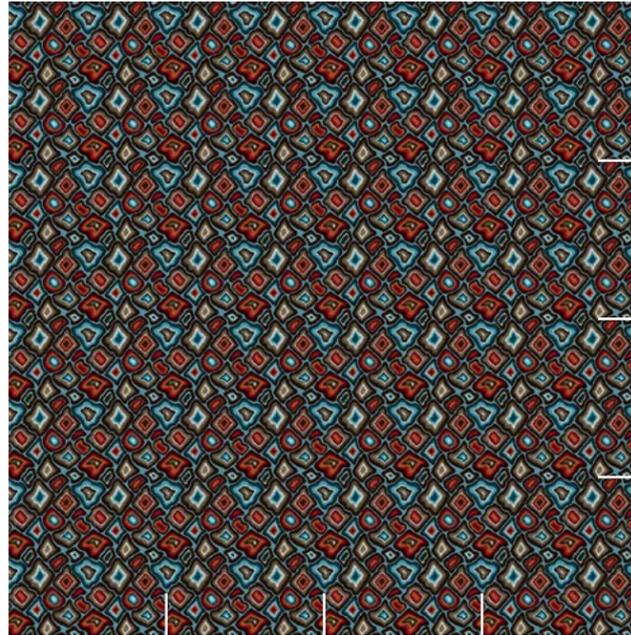
Four pattern repeats shown



1 4 5 7 8 9 12

COLORED CRYSTAL
 Order #: 00806101
 Pattern Repeat: 40.50" W x 40.50" L
 Portfolio Tile #: 00783167

Eight pattern repeats shown



1 3 4 5 6 7 8 9 10 11 12

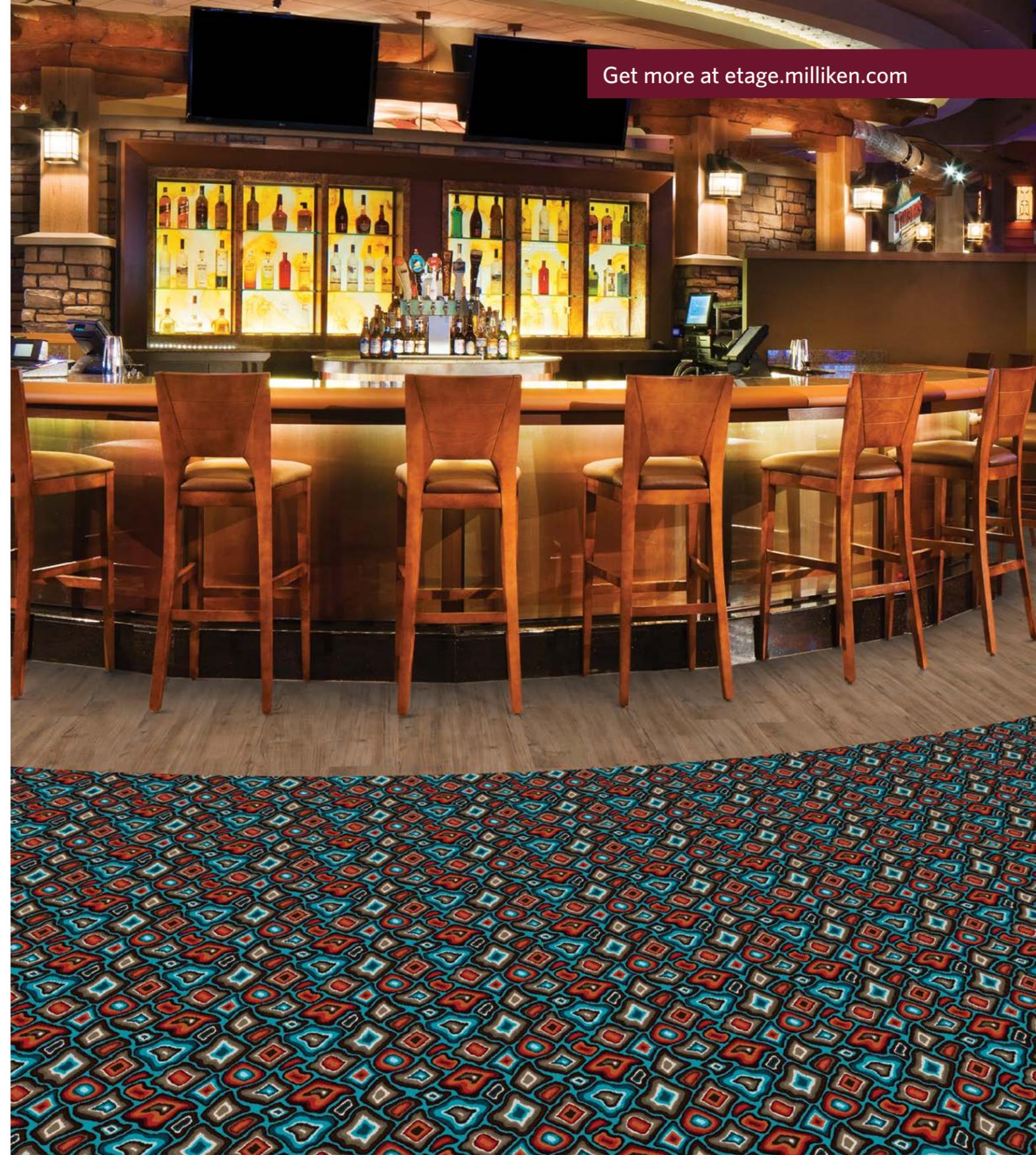
GEODE MIX
 Order #: 00806061
 Pattern Repeat: 20.25" W x 20.25" L
 Portfolio Tile #: 00783169

Single pattern repeat shown



1 2 3 4 5 6 7 8 9 10 11 12

CRYSTAL LINING
 Order #: 00806123
 Pattern Repeat: 81.00" W x 81.00" L
 Portfolio Tile #: 00801963



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GEODE MIX

1 3 4 5 6 7 8 9 10 11 12

Order #: 00806061
 Pattern Repeat: 20.25" W x 20.25" L
 Portfolio Tile #: 00783169

WOODLVT
 Rustic Pine – RUS124

Motifs & Repeats Single design elements, on a transparent background.



How To Use étage

1

Select a design as shown in this brochure, or use étage technology to customize.

Add and subtract design layers and motifs to create your own look. Remember that you must always use at least two layers, one of which must be the background.

2

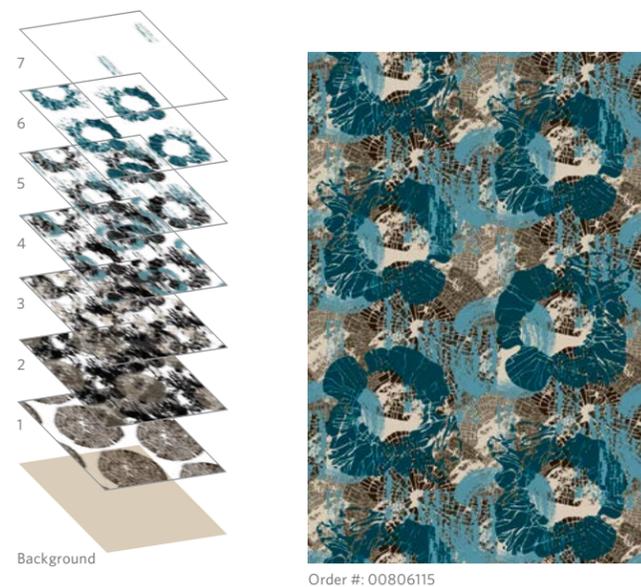
Designs in this brochure use a set of colors intended for this particular collection.

Specific colors used in each design are indicated below each pattern image as a swatch of the color with a number inside it. Refer to the colorway diagram on page 25 to find a corresponding color code. These colors are part of the Milliken Pure Color system.

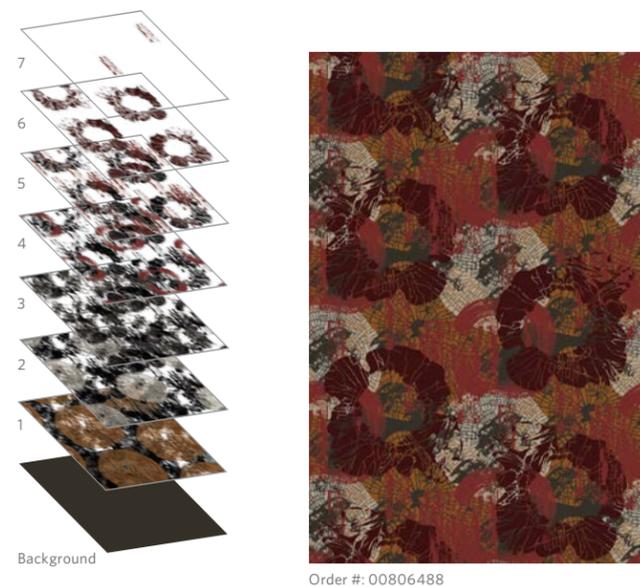
3

Choose a carpet construction that suits your installation.

Contact your Milliken representative to discuss the carpet construction that's best for you.



Designs shown in the brochure are ready to use, but you can also select them as a starting point for customization using étage technology.



No change is too great or too small (like simply choosing different colors from a pre-designed rug/runner).

Colorway

The Instruo collection has twelve colors from over 1360 options in our Pure Color system.

pure|color

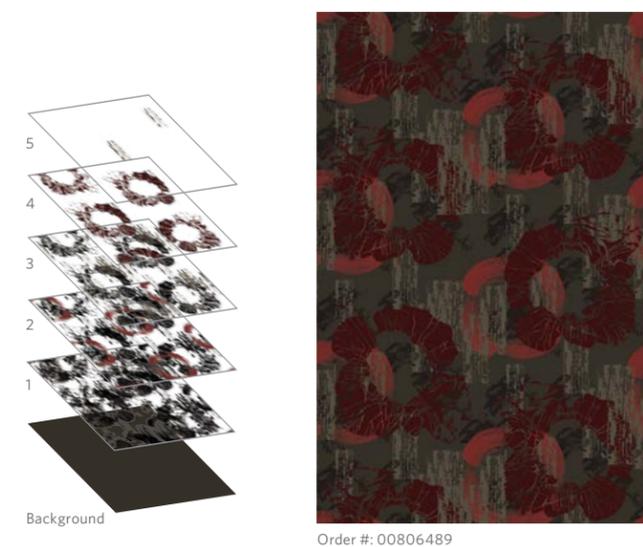
Based on the Natural Color System (NCS), the Pure Color Box lets designers play with the entire color wheel. With over 1360 defined colors and endless options in-between, PureColor makes custom easy.



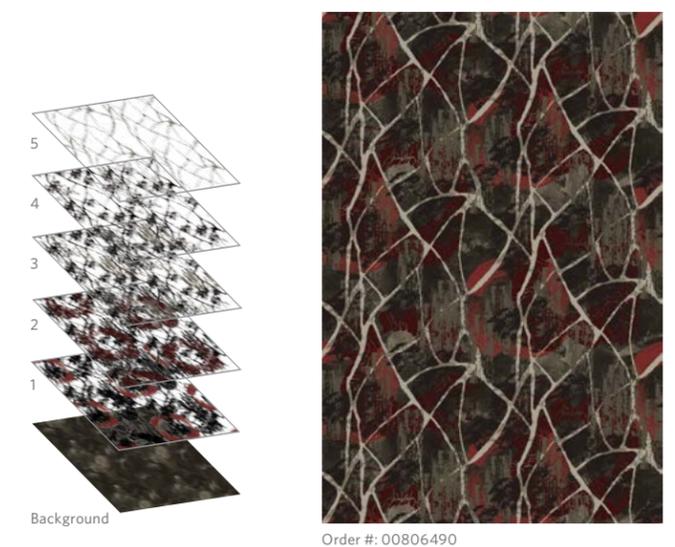
When it's time to break away from traditional hospitality looks, engage in étage technology.

This all-new process builds a complex pattern, layer by layer. Creating a fully custom look is as simple as choosing and combining layers — layers of organic design elements that defy traditional ideas of symmetry, boxes and borders. Étage technology brings a kind of freedom of design never before known in the hospitality industry.

Each collection includes small-, medium- and large-scale elements for ultimate flexibility in defining rugs, runners and open areas. Combine broadloom and modular and get the best of both. Freedom. Control. It's all here, waiting for an artist's touch. Exclusively from Milliken.



Layers can be added, subtracted, re-ordered, rotated, re-sized and re-colored in any combination to suit your needs.



Best of all, repeating layers and motifs from all étage collections can be used together to create a myriad of designs.

Complete Flooring Solutions

With an industry leading selection of high-performance broadloom, modular carpet, and LVT options, we are inspired to create exceptional hospitality flooring products that will inspire you and your guest.

Whether a custom option from our easy to specify Millitron® patterning technology or a solution dyed nylon carpet tile for a refresh, we have the right color, pattern, and construction that adds value to your property. From the front door, through the lobby to the ballroom and guest room, Milliken brings innovative design to every corner of your property.

Broadloom Carpet



Modular Carpet Tile



Solution Dyed Nylon Guest Rooms Carpet Tile



Luxury Vinyl Tile



Hospitality Broadloom & Modular Carpet

Milliken's broadloom and carpet tile constructions incorporate the latest innovations in tufting and dyeing technology, achieving desired aesthetics and excellent performance. With our virtually unlimited color capability and easy to use custom design systems, creating inspiring carpets that achieve brand standards is easy. Our Color Reference system makes coordinating multiple products across a single project a snap; whether it's carpet, LVT, or entry systems. All modular carpet tile products have industry leading cushion backing that offers an extended lifespan, ergonomic and environmental benefits as well as requiring no moisture testing above grade or on new slabs. Broadloom carpet also has cushion-back options, and all are standard with StainSmart®, a proprietary treatment applied to Milliken carpets to repel and protect against stains and enhance soil release.

Luxury Vinyl Tile

From natural looks of wood and stone to more modern textures and abstracts, Milliken's collection of Luxury Vinyl Tile flooring creates new options for the hospitality interior. With industry leading wear-ratings and a variety of installation options, our LVT collection brings new and inspiring options for resilient flooring. Our simple-to-search Color Reference system provides easy coordination of the LVT options to modular and broadloom carpets. From carpet tile to broadloom to planks to LVT, Milliken provides durable and elegant options for your project.

Guest Rooms Modular Carpet

Whether digitally patterned or solution dyed nylon, our guest rooms carpet options solve many of the design, installation, and maintenance concerns of property owners. From creating new guest room updates and meeting brand standards with ease, to lowering both maintenance and installation costs, our guest rooms carpet offering creates a difference for your property. With a variety of constructions, colors and patterns, Milliken has the right guest room carpet for your next project.

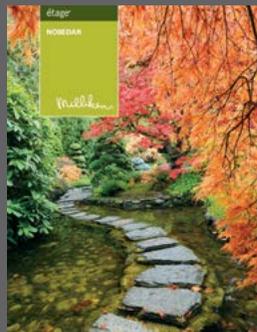
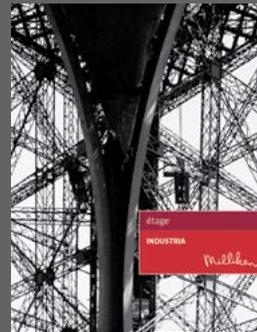
Trusted Performance

Milliken's hospitality flooring products provide peace of mind. With an industry leading 14 lifetime warranties, our flooring solutions bring value to the property each and every day. Industry-leading technologies, such as our ComfortPlus® cushion backing systems, help to create a more comfortable, quiet, and durable interior. Combine the expansive product options with our commitment to service and project coordination to see how Milliken can be your trusted partner to be sure each flooring decision is the best for your project.

Milliken™

OTHER DESIGNS IN ÉTAGE

Have you seen all of our patterns? Étage allows you to use design elements from any design collection. Visit us online today and experience all that étage has to offer.



Growing greener for over 100 years.
Visit milliken.com for more information.

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Cover image: Amethyst druse over agate rock
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