



NEW GROUND

Milliken™

D/LUX

LUXURY DEMATERIALIZED



New Ground in Sand NEW235. Ashlar. 25 cm x 1 m planks.

establish design roots

Embrace the element of simplicity. Influenced by natural striations in the earth's surface, the complementary pattern provides a subtle backdrop for an array of environments.



New Ground in Soil NEW254 and Sediment NEW21. Ashlar. 25 cm x 1 m planks.



New Ground in Organic NEW73, Loam NEW6, and Mulch NEW19. Ashlar. 25 cm x 1 m planks.

a future of growth

For everything that the earth has given to us, it's imperative that we give back. This collection is another chapter in our D/LUX story, furthering earth-focused design. New Ground is full of textural intrigue, creating a luxurious appearance with a high performance rating.



New Ground in Organic NEW73. Ashlar. 25 cm x 1 m planks.



New Ground in Sand NEW235, Ashlar, 25 cm x 1 m planks.

PrintWorks™

Lay the groundwork for any project with complementing colors that coordinate with other designs. Harness the precision dye capabilities of our PrintWorks™ technology, fused with the versatility of this collection. Achieve striking colorations that integrate across floors without visual disruption.



New Ground in Sand NEW235, Ashlar, 25 cm x 1 m planks.



capsule colors

Drawing inspiration from natural landscapes, New Ground's color selection provides a fresh canvas for new design beginnings. The single pattern is in 24 different colors, ranging from saturated hues to earthy tones.

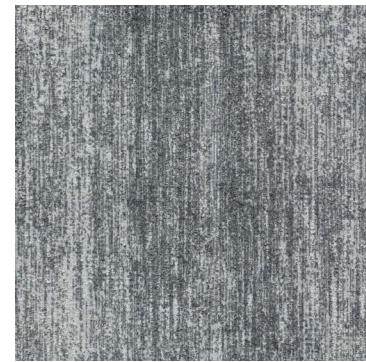
New Ground in Peat NEW203 and Moss NEW62. Ashlar. 25 cm x 1 m planks.



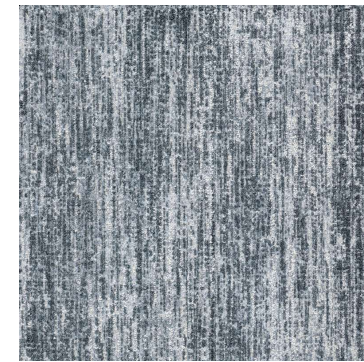
SAND
NEW235



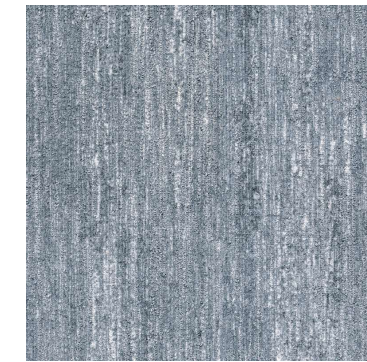
SEDIMENT
NEW21



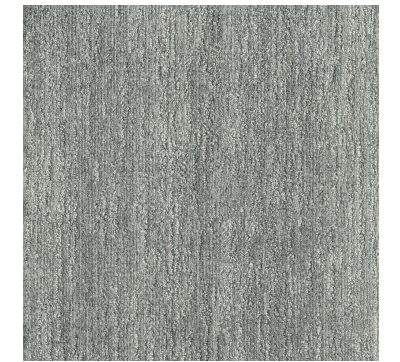
SILT
NEW250



GRAVEL
NEW260



CHALK
NEW138



BISQUE
NEW37



ROOTS
NEW48



STONE
NEW94



LOAM
NEW6



PEBBLE
NEW107



CLAY
NEW157



MOSS
NEW62



SOIL
NEW254



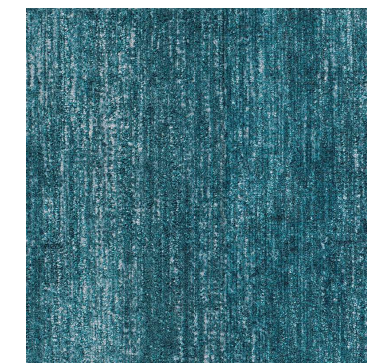
TERRACOTTA
NEW190



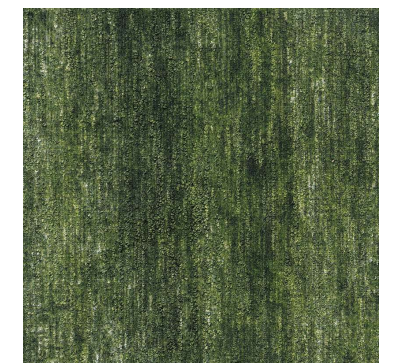
MULCH
NEW19



ORGANIC
NEW73



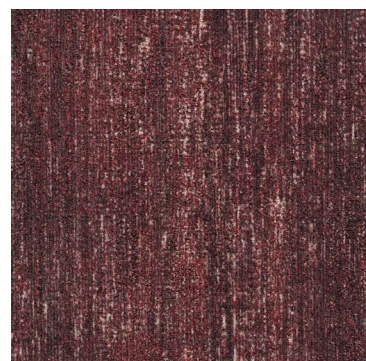
PUDDLE
NEW201



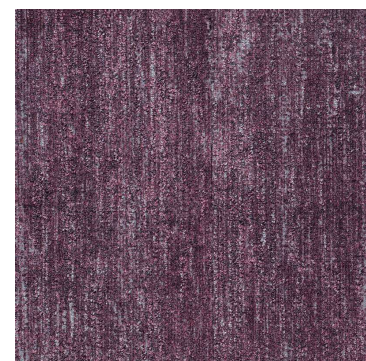
GRASS
NEW230



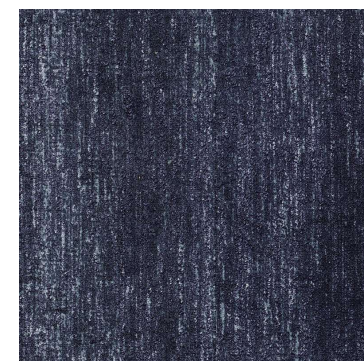
lichen
NEW105



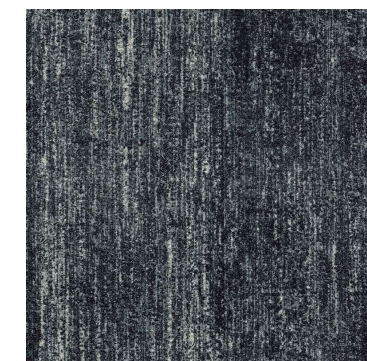
MUSHROOM
NEW60



MULBERRY
NEW192



AUBERGINE
NEW284



ASH
NEW154



PEAT
NEW203

Milliken™ FOR HUMANKIND.

RED LIST FREE

Healthy materials are the foundation for effective circularity, reducing community pollution and cleaner living for all.

- The Living Building Challenge Red List contains the “worst in class” materials, chemicals and elements known to pose serious risks to human health and the greater ecosystem.
- Red List Free certification is the absence of Red List chemicals in building and home furnishings.
- Our products have been completely vetted and verified to contain no Red List Chemicals at levels at or above 100 ppm or 0.01 percent.
- Affords superior recycling potential of clean-based products.

Achieving LBC Red List Free is a commitment to significantly cut down on the output and use of harmful chemicals. It reflects our company’s prioritization on human health and ensuring a brighter future for generations to come.

M/PACT™ Carbon Neutral Product

Climate change is one of the greatest threats facing humanity. That’s why our modular flooring products are carbon neutral everywhere in the world. Let’s work together for a better tomorrow.

Sustainable features

New Ground print tile is manufactured with PVC-Free WellBAC® Comfort cushion backing, and is certified NSF-140 Gold with 52% pre-consumer recycled content by total weight. Made in the USA, **New Ground** is also available with our NSF-140 Platinum backing option. All Milliken modular carpets carry Environmental Product Declarations and Health Product Declarations, which contribute to LEED certification. Additionally, Milliken modular carpets carry Declare® transparency labels and comply with the Red List Imperative of the Living Building Challenge.™



M/PACT™ CARBON NEUTRAL PROGRAM



Scan to learn more about our
commitment to sustainability.

NEW GROUND

Construction

Tufted, Textured
Loop and Cut Pile

Tile Size

25 cm x 1 m
(9.84" x 39.4")

Yarn Type

Milliken-Certified
WearOn® Nylon

Stain Resist / Soil Release

StainSmart®

Finished Pile Thickness

0.112" (2.84 mm)

Average Density (Finished)

5,300

Standard Backing

PVC-Free WellBAC®
Comfort Cushion
Available with
TractionBack®

Texture Appearance Retention Rating (TARR)

Heavy Traffic End-Use
Applications

Recommended Installation Method(s)

All Plank Methods



ALL PLANK
METHODS

SUSTAINABLE FEATURES

New Ground is manufactured with PVC-Free WellBAC® Comfort cushion backing, and is certified NSF-140 Gold with 52% pre-consumer recycled content by total weight. **New Ground** is also available with our NSF-140 Platinum backing option. All Milliken modular carpets carry Environmental Product Declarations and Health Product Declarations, which contribute to LEED certification. Additionally, Milliken modular carpets carry Declare® transparency labels and comply with the Red List Imperative of the Living Building Challenge.™



M/PACT™ CARBON NEUTRAL PROGRAM

M/PACT carbon neutral products offset the raw materials and manufacturing carbon footprint* by using 3rd party Verified Carbon Standard Credits that support renewable energy and carbon reduction technologies to help fight climate change. When you choose M/PACT products, you can be sure your choice is carbon neutral.

TRACTIONBACK

Simplify your modular installation with Milliken's patented TractionBack®, an innovative backing system that is faster, more cost efficient, and environmentally superior to wet adhesives and peel-and-stick carpet tile.

SHOWN ON THE COVER

(Front) New Ground in Sand NEW235. Ashlar.
(Back) New Ground in Organic NEW73. Ashlar.

* As calculated and verified scope A1-3 GWP through a ISO14025/ISO14040 compliant LCA and published in third party EPDs.

Images in this brochure and architect folder are approximate for color and pattern scale. Please use actual carpet samples to make your final selections.

Scan to explore the
collection story.



Milliken™