

# LA POSTE DU LOUVRE, PARIS, FRANCE

*A Case Study*

Milliken™



CARPET : CRAFTED SERIES - MODERN MAKER AND TRACING LANDSCAPES - GEOGRAPHY LESSONS



## Background

Located in the heart of Paris's 1st arrondissement, [La Poste du Louvre](#) is a vast mixed-use public and commercial building that houses France's largest post office. Originally built in the 1880s, this monumental historic icon was to undergo a major redevelopment, with renowned architect [Dominique Perrault](#) appointed to lead the project.

## Design approach

La Poste du Louvre has been transformed from a closed industrial building to an open urban complex that now boasts a luxury hotel, retail, residential and office spaces, alongside the nation's national postal service. For the workspaces, the design team selected floor coverings from two classic Milliken modular carpet collections – Tracing Landscapes and Crafted Series.



Carpet : Tracing Landscapes – Geography Lessons

## Biophilic design

The industrial skeleton of this powerful building is softened by the biophilic references throughout its inspiring interior. The organic aesthetic of [Geography Lessons](#), from the Tracing Landscapes collection, works harmoniously with the verdant green planting and smooth curving lines of the slatted wood screening. Reflecting the colours, textures and forms found in the natural environment, Geography Lesson, specified in the pale grey shades of *Wind Vane*, perfectly complements the furniture in this calm work environment.

As it flows through the corridors, the shifting tones of the carpet's tufted, textured tip shear finish is luxurious and sophisticated. It's Comfort Lite® cushion backing offers additional underfoot comfort and absorbs wear, extending the life of the carpet and allowing Milliken to offer a 12-year wear guarantee. The addition of its proprietary soil resistant finish StainSmart® will also help to retain the appearance of this light-coloured carpet.



Carpet : Tracing Landscapes – Geography Lessons



Carpet : Tracing Landscapes – Geography Lessons



Carpet : Crafted Series – Modern Maker



Carpet : Crafted Series – Modern Maker and Tracing Landscapes – Geography Lessons

## Spatial zoning

In a striking contrast of colour, the meeting rooms are clearly identified through full-height glass walls. As the perfect counterpoint to the main open office area, the hand-crafted woven look of [Modern Maker](#), from Milliken's Crafted Series collection, is installed in the deep, warm tones of *Copper*. The timber finishes in these spaces are rich and much darker than the wood panelling outside which, set against the carpet, evoke a sense of cocooning comfort.

Echoing the style of the meeting rooms, the informal break-out areas in the main office space are defined by the Modern Maker floor covering. The golden and copper colours in the carpet co-ordinate exquisitely with the soft acoustic seating in these spaces.

The acoustic performance of the carpet's WellBAC™ Comfort backing also helps people to concentrate more easily by absorbing some of the distracting noise of people moving around and interacting.

*"As it flows through the corridors, the carpet's tufted, textured tip shear finish is luxurious and sophisticated."*



# Sustainable design

This impressive refurbishment project has been recognised for its environmental credentials having achieved NF-HQE Rénovation (Excellent), LEED Core & Shell (Gold) and BREEAM (Very Good) certifications. Engineered to minimise their impact on the planet, Milliken's floor coverings make an important contribution to the sustainability of the interior. Both products are manufactured with 100% Econyl recycled nylon and 90% recycled polyurethane cushion backings and are carbon offset thanks to the company's [M/PACT initiative](#).



Carpet : Tracing Landscapes - Geography Lessons



Carpet : Crafted Series - Modern Maker

<b>Client</b>	: La Poste du Louvre
<b>Location</b>	: Paris, France
<b>Architect</b>	: Perrault Architects
<b>Interior Design</b>	: CALQ Architecture Agency
<b>Carpet</b>	: Tracing Landscapes - Geography Lessons, Crafted Series - Modern Maker
<b>Photo Credits</b>	: Sébastien Veronese

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